

PRIVACY POLICY FOR THE LIDC 2018 INTERNATIONAL CONGRESS

This privacy policy ("**Privacy Policy**") is intended for natural person participants, speakers and their accompanying persons and contact persons whose data is processed in connection with applications and participations at the LIDC 2018 International Congress held in Budapest between 4-7 October 2018 ("**the Congress**"). Information about individuals is referred to as "personal data".

Who is the data controller?

The Hungarian Competition Law Association (1061 Budapest, Dalszínház utca 10., e-mail: info@versenyjog.hu, "**the Association**") and Blaguss Ltd. (1053 Budapest, Petőfi Sándor utca 11. 2. em. 6., e-mail: lidc@blaguss.hu, "**Blaguss**") act as joint controllers of your personal data, because the Association and Blaguss (jointly referred to as "**we**" or "**us**") are jointly organizing and have shared responsibilities regarding the organization of the Congress.

What kind of personal data do we process?

Personal data may be provided to us by you, Congress participants, accompanying persons, speakers and their employers' or their contact persons. Such personal data may broadly be grouped into the following categories:

- **Identification data**, such as name and country of origin / nationality;
- **Contact details**, such as address, e-mail address, fax number and telephone number;
- **Job related information**, such as company name and your position;
- **Congress program choices**: the Congress program choices of the participants, the services provide to your and the timing, description and recipients of the related economic transaction;
- **Banking and invoicing details**, such as bank account number, payment and invoicing details;
- **Communication details**, such as email content, business letter content;
- **Dietary choices information** relating to meals offered during the Congress (and this may also include sensitive data);
- **Photographs, video recordings and audio recordings** of your voice, image, simulated likeness, and of other personal characteristics.

The provision of personal data is always voluntary. However, if you do not provide the information indicated above, we may not be able to process your application to the Congress or comply with your request.

The Purposes of the Data Processing:

The purposes for which we collect and use your personal data are set out below:

Why We Collect and Use Personal Data:	Personal Data Categories	Legal Basis
--	---------------------------------	--------------------

Manage your application to and participation at the Congress	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information, • Congress program choices • Banking and invoicing details • Communication details 	<ul style="list-style-type: none"> • Contract • Legal Obligation • Legitimate Interest
Manage your Invitation Letter for visa purposes	<ul style="list-style-type: none"> • Identification data • Contact details • Communication details 	<ul style="list-style-type: none"> • Consent
Communications with you	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information • Communication details 	<ul style="list-style-type: none"> • Consent • Legitimate interest
Sharing your personal data with other Congress participants	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information 	<ul style="list-style-type: none"> • Consent
Sharing your personal data with the International League of Competition Law ("LIDC") for the purpose of notifying your about the next LIDC conference via e-mail	<ul style="list-style-type: none"> • Identification data • Contact details 	<ul style="list-style-type: none"> • Consent
Sharing your personal data with to provide you with a volume of the LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition issued by Springer Verlag via post	<ul style="list-style-type: none"> • Identification data • Contact details 	<ul style="list-style-type: none"> • Consent
Carrying on, managing and administering the proper organisation of the Congress, including data sharing among the Association and Blaguss	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information, • Congress program choices • Banking details • Communication details 	<ul style="list-style-type: none"> • Legitimate Interests

Making and publishing photo, image video and audio recordings for general promotional purposes of the Congress	<ul style="list-style-type: none"> • Identification data • Photographs, video recordings and audio recordings 	<ul style="list-style-type: none"> • Legal Obligation • Consent
Compliance with our accounting and taxation obligations	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information • Banking and invoicing details 	<ul style="list-style-type: none"> • Legal Obligation
Fulfil dietary requests	<ul style="list-style-type: none"> • Identification data • Dietary choices information 	<ul style="list-style-type: none"> • Contract • Explicit consent (to the extent sensitive data is concerned)
Comply with legal requests and answer to potential legal claims	<ul style="list-style-type: none"> • Identification data • Contact details • Job related information, • Congress program choices • Banking and invoicing details • Communication details • Dietary choices information 	<ul style="list-style-type: none"> • Legal Obligation • Legitimate Interests • Legal Claims

Legal Bases for Data Processing

The legal grounds we are most likely to rely on for processing data in relation to you are outlined below:

- **Consent¹**: We may process data if and to the extent you have given specific consent to the processing of your data. We ask for your consent so that we may use and publish your photo, image video and audio recordings for general promotional purposes of LIDC or to share your personal data with other Congress participants. The provision of personal data is voluntary. If we have relied on consent as grounds for processing, you may withdraw your consent at any time – though, if you do so, that will not affect the lawfulness of our actions prior to you withdrawal of consent.
- **Contract²**: we rely on this legal basis if our data processing is necessary for performance of a contract with you or to take steps at your request to enter into a contract. This covers carrying out our contractual duties and exercising our contractual rights, including the registration and participation in Congress programs and activities. If you do not provide the necessary information, your participation in the relevant programs might be delayed or be impossible.

¹ The legal basis for this is Article 6 (1) (a) of the GDPR.

² The legal basis lies in Article 6 (1) (b) of the General Data Protection Regulation (Regulation No. 2016/679 of the European Parliament and of the Council ("GDPR")).

- **Legal obligation**³: we process data if necessary to comply with our legal and regulatory obligations, such as, for example, to comply with tax reporting and accounting data retention obligations.
- **Legitimate Interests**⁴: we rely on legitimate interest if processing is necessary for our or a third party's legitimate purposes. We, or a third party, have legitimate interests in carrying on, managing and administering our respective operations effectively and properly, and, in connection with those interests, processing your data. We may process your data to communicate with you or to share personal data among the Association and Blaguss to manage the Congress effectively. Your data will not be processed on this basis if our or a third party's interests are overridden by your own interests, rights and freedoms.

We will only process **sensitive personal data** about you if one or more of the grounds for processing sensitive personal data applies. The additional legal grounds we are most likely to rely on for processing sensitive personal data in relation to you are outlined below:

- **Consent**: You have given explicit consent to the processing of your dietary choices information, which may contain sensitive personal data on health (such as diabetes) or religious personal data (such as your preference regarding kosher meals). If we have relied on consent as grounds for processing, you may withdraw consent at any time – though, if you do so, that will not affect the lawfulness of our actions prior to your withdrawal of consent.
- **Legal claims**: Processing is necessary for the purpose of establishing, making or defending legal claims. Those could be legal claims made by ourselves or you or by others.

By providing personal data of your accompanying person or contact person to us, you warrant that: (i) you have been authorized by that person(s) to provide such data; (ii) you have notified that person(s) about the contents of the Privacy Policy; and (iii) you will provide us with any updates or changes to that personal data.

Our legitimate interests to process personal data

Legitimate interests	Legitimate interest test
Manage the participant's or accompanying persons' application to and participation at the Congress, including the communications with them	We have a legitimate interest to perform our obligations and exercise our rights relating to participant's or accompanying persons' application to and participation at the Congress, including any communications with participants, accompanying persons and their contact persons and sharing participant's or accompanying persons' personal details with service providers of the Congress.
Carrying on, managing and administering the proper organisation of the Congress, including data sharing among the Association and Blaguss	The Association and Blaguss are jointly organizing and have shared responsibilities regarding the organization of the Congress. For this purpose, we have a legitimate interest to share personal data of Congress participants and accompanying persons' to

³ The legal basis for this is Article 6 (1) (c) of the GDPR.

⁴ The legal basis for this is Article 6 (1) (f) of the GDPR.

	manage and administer the proper organisation of the Congress and the Congress programs.
Comply with legal requests and answer to potential legal claims	We have a legitimate interest process personal data for any legal claims made by ourselves or you or by others.

We have established that we have a prevailing legitimate interest to process your personal data. If you need more detailed information on our legitimate interests and the legitimate interest test's results, please contact us via e-mail at lidc@blaguss.hu

Who may have access to personal data?

Within the Association and Blaguss only the officers and persons responsible for the Congress organization may have access to your data on a "need to know" basis.

We may share personal data with third parties for the following reasons:

- With LIDC 1 rue de Bourg CP 5379 Ch - 1002 LAUSANNE Switzerland - if you consent to LIDC's communications and if you agree that we may share your data with LIDC to provide you with a volume of the LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition issued Springer Verlag;
- *With certain third parties:* business partners involved in the organization of the Congress and banks may receive personal data and, in addition, independent external advisors (e.g, auditors, lawyers), in particular to administer and provide payments, communicate with the contact person and third parties, and respond to and comply with official requests and legal demands.
- *Vendors:* We use externally provided IT-systems or services provided by third party vendors as a support to internal processes. Personal data may be made available to such vendors to be used for the purposes of the particular system or service, and subject to appropriate data processing agreements between us and the vendors.

International data transfers

Personal data may be provided to parties (such as our service providers) that are located outside the European Economic Area ("EEA"). In such cases, we will ensure that the personal data is subject to measures that provide an equivalent level of protection as provided by data privacy laws in the EU (such as the EU General Data Protection Regulation; GDPR). Please contact us via the e-mail at lidc@blaguss.hu if you would like to receive from us the copy of these measures that secure the adequacy of personal data transfers abroad.

How long do we retain personal data?

Personal data is stored by us or by our IT hosting providers on our behalf, but only as long as necessary for the performance of our obligations and strictly for the time necessary to achieve the purposes for which the information was obtained. The personal data will be removed from our

records or properly anonymized when it is no longer needed. We will retain your data during the supplier's business relationship with us until the statute of limitations under civil laws (i.e. 5 years). At least eight years statutory data retention obligation applies to personal data in accounting documents, including contracts, communication and business correspondence. However, access to such personal data will then be highly restricted.

What are the rights of private individuals?

Considering that we (the Association and Blaguss) are joint controllers of personal data, we are jointly responsible for the compliance with your data subject rights indicated in this section. We have jointly designated Blaguss in order to handle data subject requests.

A consent given to us to keep or otherwise use personal data can always be withdrawn. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. In addition, you will be entitled to the following:

- (i) **Right of access:** You have the right to obtain from us confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, to request access to the personal data. The access information includes – *inter alia* – the purposes of the processing, the categories of personal data concerned, and the recipients or categories of recipients to whom the personal data have been or will be disclosed. You have the right to obtain a copy of the personal data undergoing processing. For additional copies requested by you, we may charge a reasonable fee based on administrative costs.
- (ii) **Right to rectification:** We are required to rectify inaccurate personal data, or to complete personal data that is incomplete, on request.
- (iii) **Right to erasure (right to be forgotten):** You have the right to ask us to erase your personal data.
- (iv) **Right to restriction of processing:** You have the right to request the restriction of processing your personal data. In this case, the respective data will be marked and may only be processed by us for certain purposes.
- (v) **Right to data portability:** You have the right to receive the personal data concerning you which you have provided to us in a structured, commonly used and machine-readable format and you have the right to transmit those personal data to another entity without hindrance from us.
- (vi) **Right to object:**

You have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data by us and we can be required to no longer process your personal data. If you have a right to object and you exercise this right, and your objection is substantiated, your personal data will no longer be processed for such purposes by us. Exercising this right will not incur any costs. Such a right to object may not exist, in particular, if the processing of your personal data is necessary to take steps prior to entering into a contract or to perform a contract already concluded.

(vii) Right to complaint: In case of complaints you also have the right to lodge a complaint with the competent supervisory authority, in particular in the Member State of your habitual residence or alleged infringement of the GDPR. If you reside in Hungary, that is the Hungarian Data Protection and Freedom of Information Authority (address: 1125 Budapest, Szilágyi Erzsébet fasor 22/C., Telephone: +36-1-391-1400, Telefax: +36-1-391-1410, e-mail: ugyfelszolgalat@naih.hu)

Contact us:

We would be much obliged to provide further information or respond to requests to exercise the rights described above. Such requests addressed to us may be sent to Blaguss (by jointly addressing the Association and Blaguss) by sending a mail to: lidc@blaguss.hu with "PRIVACY INQUIRY" in its subject.

Last updated on 19 June 2018